

The Future is What You Engineer With Generative AI, We Can Get You There

Engineering to the Power of AI,
Ascendion Delivers Exponential Impact

## Welcome to the Future

Generative AI has stormed into public consciousness accompanied by breathless proclamations of massive economic impact – and equal amounts of uncertainty around talent, ethics, and organizational implications.

If you're wondering ... What exactly is the business value of generative AI? Where do I start? How can I ensure technical readiness? Are my people ready for it? How can I trust the outcomes? ... you're not alone. It's a jungle out there.

The marketplace is crowded with service providers and tools looking for problems to solve, not enabling business value.

In most organizations, data are not fit for generative AI. Few service providers are equipped to mitigate the very real risks, or to ensure transparency and drive adoption.

Yet implemented effectively, generative AI will impact multiple value levers: Cost will decrease. Revenue will increase. So will market valuation. Overall productivity will increase, as will net-new sources of value. Innovation will accelerate.





We've been leveraging generative AI since the beginning. It's fundamental to how we engineer software and how we orchestrate talent, and it's embedded in the solutions we deliver.

#### Enhanced Engineers

Our Digital Ascenders are working alongside generative Al and realizing productivity gains up to 60%

#### Powerful Tools

Al powers our software engineering platform, Ascendion AVA, and our talent acquisition platform

#### Agile Structure

Ascendion is not the largest of the software engineering services companies – and that's a feature, not a bug

## The Proof is in the Impact

- Exponential Productivity
   Fortune 50 bank realizes 60% effort savings in data analysis and fixes in real time
- Exponential InsightsAgriculture firm accelerates soil testing time

Agriculture firm accelerates soil testing time by 30% and improves reliability of recommendations

Exponential Velocity

Auto racing team accelerates real-time analysis by 400%

Exponential Experience

Retailer streamlines inventory management by 30% and delivers better customer experience



# Engineering Solutions<sup>AI</sup>, We're Delivering Exponential Impact

### Experience Engineering<sup>AI</sup>

**Experience engineering** puts people at the center. Using our Al-powered methodology we accelerate development of modern user interfaces and personalized experiences.

- Up to 30% higher customer lifetime value
- Over 100% higher employee engagement
- 100% accessibility compliance

### Platform Engineering<sup>AI</sup>

In this fast-moving world, **platform engineering** is a competitive necessity. With Al we transform your legacy application landscape into an agile, integrated modern platform.

- Up to 60% lower total cost of ownership
- Up to 50% reduction in required reporting
- Up to 45% lower operating costs

#### Data Engineering<sup>AI</sup>

**Data engineering** accelerates your path from insights to decisions. Leveraging AI to build a modern data foundation and embed intelligence across the value chain, we unlock the business value of your data.

- Speed decision making by up to 50%
- Reduce costs by up to 60%.
- Boost efficiency by up to 70%

#### Cloud Engineering<sup>AI</sup>

Cloud engineering aligns your cloud with your core business strategies. Leveraging Ascendion AVA-ICE (Intelligent Cloud Economics), we optimize your cloud for maximum value.

- Accelerate migration by up to 55%
- Reduce costs by up to 30%
- Optimize cloud use by up to 30%

#### Quality Engineering<sup>AI</sup>

**Quality engineering** delivers code you can trust. Using our Al-powered engineering platform, Ascendion AVA, we rapidly validate and deliver highly reliable software.

- Up to 300% higher productivity
- Up to 40% cost savings
- Up to 30% quicker time-to-market

# Unlock the Full Capabilities of Generative AI

With equal focus on technology and talent – and a holistic approach grounded in a 6-step process – Ascendion empowers you to confidently navigate the complexities of implementing generative AI.

Step 1

Use case identification

Step 2

Risk identification and prioritization

Step 3

Technical readiness

Step 4

Organizational readiness

Step 5

ROI analysis and business case development Step 6

Implementation strategy and roadmap



If you're asking yourself ... Is generative AI a game-changing opportunity? Should we act now? Is this our moment to leapfrog the competition? ... the answer is yes. And Ascendion can help.

Schedule a conversation with our AI team to explore how.

Contact Us

# ASCENDION

Ascendion provides digital engineering services that power growth and deliver captivating experiences to consumers and employees.

Our applied AI, engineering, cloud, data, experience design, and talent transformation capabilities accelerate innovation for Global

2000 clients. Headquartered in New Jersey, our workforce delivers solutions from around the globe.





